



CONTENT

The latest news from show biz, party photos, beauty and fashion trends and everything worth knowing about your stars - all this is provided by the new GALA.de iPhone-Application. Whether in a café, in the bus or strolling through shops, if you enter the GALA.de Application in your iPhone, you can access news, images and our star database, whenever and wherever you want.

ADVERTISING POTENTIAL

We offer you individual advertising possibilities on GALA.de iPhone Application. You can see examples of how mobile services can be used in our Ad Type [Showroom Mobile](#). We will be pleased to present these personally to you. Just get in touch with your [contact](#).

BASIS
Total

The Premium Environment is a setting related to the core messages of your brand. Additional Base Environments present your ad in context with other topics of relevance. In addition to a placement by setting, you can also opt to rotate your advertisement across the complete website. All rates are stated as CPM.

Advertising form	Format	PREMIUM	BASIS	ROTATION
animated Mobile ContentAd	MMA	-	50 EUR	-
animated Mobile ContentAd + text link	MMA	-	50 EUR	-
Mobile ContentAd	MMA	-	50 EUR	-
Mobile ContentAd + text link	MMA	-	50 EUR	-
Mobile Interstitial (iPhone Applikation)	300 x 328 pixels	-	95 EUR	-

CROSS-MEDIA

Use the positive effects of cross-media for your communication. We offer you far-reaching opportunities: from online advertising via print to mobile advertising. Together with you we can develop the right individual concept. We will be pleased to give you personal advice. Just get in touch with your [contact](#).

ADSPECIALS

AdSpecials	Price	AdSpecials	Price
Mobile Microsite			on request
